



Currents

Spiral of Fulfillment – Changing Directions

Since the beginning in 1985, the sole purpose of Good Samaritan Health Center Foundation has been to accept and solicit donations in support of the quality healthcare Good Samaritan Health Center provides to the community. As the result of the ever changing healthcare system and our current economy, Good Samaritan Health Center must not only treat injuries and diseases but lead the effort in the cultivation of a vibrant and caring community that supports the quality of life for all members of the Merrill area community. As a health care leader and a strong member of Ministry Health Care, Good Samaritan Health Center must not only help improve the community in a clinical setting but also must work collaboratively with local organizations to strengthen or create initiatives that effectively administer to the community's poor and underserved.

The Good Samaritan Foundation Board has completed a comprehensive review of its strategic plan including an assessment of community needs. With input from community members, local agencies and programs, the Foundation Board has decided to become a more active partner with local public health leaders and nonprofit organizations addressing the needs of the poor and underserved.

“The Foundation Board was interested in determining if Merrill’s unique health needs had been identified and whether the Foundation’s funds were having a positive impact on helping the Merrill area’s poor and

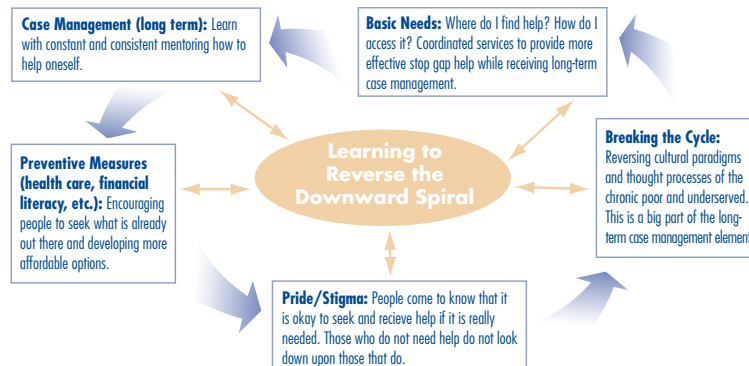
underserved,” said Kathy Brecke, Foundation Director. “As a result, we initiated discussions with a cross section of community members asking for their opinions to help us assess the real needs of our community.”

Brecke adds that participants sent a strong message that in order to adequately serve the poor and underserved in our community, organizations must work together to address the root causes of why people enter and remain in downward spirals and to help them develop opportunities to break the cycle. Community members also noted that limited resources must be focused on things that not only matter the most but can be influenced when agencies work together. “No one organization can do this alone – we must work together to strengthen our community! Nor can one Foundation fund a majority of those efforts,” added Brecke.

“Through these discussions, the Foundation’s new strategic plan provides direction to the

Board and staff to enhance relationships with those organizations that attempt to meet the identified needs. To adequately serve our target population, the Foundation and local organizations must work together to address the underlying issue that cause people to initiate and perpetuate unhealthy lifestyles. With practice, patience and persistence we can affect changes that permanently improve lives – people living lives of purpose, passion and abundance.” stated Tim Meehan, Foundation Chair.

The Foundation is dedicated to reversing the downward spiral and helping individuals achieve the Spiral of Fulfillment. The Good Samaritan Health Center Foundation is committed to the Merrill community and will concentrate on pursuing the best opportunities available that will have the most impact on helping the poor and underserved.



“Learning to Reverse the Downward Spiral” emerged as the overarching theme as the primary need of the local poor and underserved in the Merrill Community.

Employees Join the Foundation's DeAngelis Giving Society

Without a doubt, Good Samaritan Health Center employees are working together as One Ministry to keep PATIENTS FIRST in everything they do. OUR PROMISE is the employees' commitment to creating and maintaining a culture of excellence in service and value to our customers.

The Good Samaritan employees recognize the importance of investing in the health of the Merrill community. By joining the Foundation's DeAngelis Giving Society, employees can make a group contribution through payroll deductions. This annual membership makes it possible for the

foundation to support, sustain and develop community health programs and initiatives. Good Samaritan employees are enhancing the quality of care and services provided for local programs or services that address identified health needs in the community it serves, especially for the poor and vulnerable.

\$500 Lincoln County Respite Care to provide respite care to families with special needs children

\$500 Our Way Group Home to purchase training materials for staff

Total \$5,100

2008 Fund Allocation

\$1250 Free Clinic to be used to purchase two digital thermometers with the remaining monies to be used for medicine

\$1250 Community Food Pantry to be used to purchase food

\$1600 Compassionate Care Fund to be used for patients and their needs upon discharge



Caring for our Patients and Serving Our Communities

Service to the Poor **406 hours**

Good Samaritan Health Center Directors and Managers provide volunteer hours as helping hands in the community. (Free Clinic, HAVEN, Food Pantry, Adopt-a-Neighbor, Comunidad Hispana, Meals On Wheels, Head Start, etc.).

Cost of Free and Discounted Health Care **\$581,139**

A hospital's cost for services provided free or at a discount to persons who cannot afford to pay, are not covered by private insurance or government programs, and for which collection is not pursued. Figures do not include Bad Debt.

Community Programs and other Contributions **\$168,792**

Programs or services provided to the community at large, especially those which meet the needs of the underserved. These funds provided for the education of medical residents, nursing and/or allied health care students.

Unpaid Costs of Medicaid **\$835,249**

The shortfall created when a hospital or clinic receives payments from the state government at levels below the actual costs of treating beneficiaries.

Unpaid Costs of Medicare **\$35,230**

The shortfall created when a hospital or clinic receives payments from the federal government at levels below the actual costs of treating beneficiaries.

Total Community Benefits **\$1,620,410**

Mission STATEMENT

The Mission of the Good Samaritan Health Center Foundation is to promote and support the mission of Good Samaritan Health Center of furthering the healing ministry of Jesus by continually improving the health and well-being of all people, especially the poor, in the communities we serve.

Vision STATEMENT

The Good Samaritan Health Center Foundation is the primary, trusted advocate extending the healing ministry of Jesus into the community. We will be the recognized leader in raising and distributing funds which enable community organizations to promote the health and well-being of the community, especially for the poor and underserved.

Good Samaritan Health Center Foundation is an advocate for the hospital and for the communities it serves. In collaboration with Good Samaritan Health Center, the Foundation identifies health needs, and through philanthropy, sponsors programs/services, and partners with others to help shape the quality and availability of health care and enhance the health and well-being of all people in Merrill and the surrounding communities. Since 2007 the Foundation has awarded over \$66,000 to area agencies to fund programs to help those in need in the Merrill community.

2009

Recipients of the 2009 awards were:

- Merrill Senior Center
- "After the Bell" After School Program
- Community Food Pantry
- Comunidad Hispana
- Cribs for Kids — Lincoln County
- Fit 4 Life — High School Fit Lab
- Saint Vincent DePaul Free Clinic
- Good Samaritan Health Center Employee Advised Fund
- Healthy Snacks for After School Tutoring
- Suicide Awareness & Prevention Program
- Lincoln County Respite

2008

Recipients of the 2008 awards were:

- HAVEN
- Comunidad Hispana
- Family Counseling Services — CHOICES
- Saint Vincent De Paul Free Clinic
- Good Samaritan Health Center Employee Compassionate Care Fund
- Good Samaritan Health Center Community Health Fair
- Lincoln County Respite
- Our Home Group Home
- Community Food Pantry

2007

Recipients of the 2007 awards were:

- HAVEN
- Merrill Food Pantry
- Comunidad Hispana
- Free Dental Clinic
- Emergency First Responders — Town of Pine River
- Emergency First Responders — Town of Russell

Good Samaritan Foundation Announces 2009 Community Funding Allocations

Through its fundraising efforts this year, the Good Samaritan Foundation will award nearly \$20,000 dollars to ten area agencies to fund programs to help those in need in the Merrill community.



Recipients of Community Allocations from the Good Samaritan Foundation in 2009 are:

- **“Our Time” Adult Social Respite Program \$1,000 – Merrill Senior Center**
This program supports the needs of those affected by Alzheimer’s and other related dementia by providing a structured program in a protective setting while attending to the needs of the caregivers.
- **“After the Bell” After School Program \$1,000 – Lincoln County UW-Extension/After the Bell Steering Committee**
This program is a free opportunity for middle school youth to participate in enrichment activities through the support of community organizations and businesses, Merrill Area Public Schools and Lincoln County UW-Extension 4-H Youth Development. This program provides a safe place for students to learn new skills during critical afternoon hours.
- **Community Food Pantry – Merrill \$5,000**
The Community Food Pantry’s mission and purpose is to serve neighbors in need in cooperation with other people of goodwill. It is the only food pantry serving Merrill’s area-wide population.
- **Comunidad Hispana \$3,020**
Comunidad Hispana provides services to area Hispanics who are underrepresented and underserved. This agency provides education and outreach in areas of health and well-being, including women’s health, child development, nutrition, diabetes, dental health, and alcohol/drug and domestic abuse.
- **Cribs for Kids – Lincoln County \$480 Lincoln County Health Department**
This program’s mission is to reduce infant deaths by providing an appropriate sleep environment through education and safe cribs. Cribs for Kids is for infants from low-income families, who are at risk of dying from SIDS or accidental suffocation.
- **Healthy Snacks for After School Tutoring \$487 – Washington Elementary School**
Washington Elementary School provides after school tutoring to students who are struggling in the classroom. Healthy snacks will be provided to the students that attend the tutoring sessions.
- **Suicide Awareness & Prevention Project \$2,500 – Lincoln County Health Care Center/Lincoln County Health Department**
The Suicide Awareness and Prevention Project will increase awareness and prevention of suicide, a devastating health problem to the residents of Lincoln County. During 2000-2004, Lincoln County residents had suicide listed as the primary cause of death with a mortality rate of 20.7 per 100,000 population; the highest number in Wisconsin.
- **“Take a Break” \$1,000 – Lincoln County Respite Committee**
The goal of Lincoln County Respite Committee is to provide financial support for families in need of respite care for their children with disabilities ages 0 to 18 in Lincoln County. This organization provides parents with special needs children the opportunity to schedule certified providers to care for their children.

We are thrilled to support these community agencies that are consistent with the mission and vision of our Foundation, Good Samaritan Health Center and Ministry Health Care.

— Kathy Brecke, Foundation Director

- **Fit 4 Life – High School Fit Lab \$1,000 – Merrill High School**
The emphasis of this program is to teach students to perform a variety of workouts which will increase flexibility, muscular endurance, muscular strength and cardiovascular endurance. The workout will enhance their overall wellness and hopefully become habits that will lead to lifelong physical fitness.
- **Saint Vincent de Paul Free Clinic \$3,500**
The Free Clinic’s vision of social responsibility is that all people, regardless of race or income, deserve basic health care services. The Clinic offers basic

“We are thrilled to support these community agencies that are consistent with the mission and vision of our Foundation, Good Samaritan Health Center and Ministry Health Care,” said Foundation Director Kathy Brecke. “These annual allocations are the backbone of our continued effort to support agencies that are making a tremendous difference for those in need in the Merrill Community.”

The Good Samaritan Foundation organizes various efforts to support Good Samaritan Health Center. From the Annual Golf Outing to planned giving programs seeking to develop long term funding sources for future needs, the work of the Foundation directly

benefits the health and well-being of the Merrill community.

A member of Ministry Health Care, Good Samaritan Health Center is sponsored by the Sisters of the Sorrowful Mother (SSM). It is a primary care hospital providing inpatient care and surgery, outpatient surgery, oncology services, spiritual services, extended care, a full range of therapy, radiology and laboratory services as well as respite, emergency, and walk-in clinic services. The mission of the organization is to further the healing ministry of Jesus by continually improving the health and well-being of all people, especially the poor.

Message from Good Samaritan Health Center President – Mike Hammer

Today, hospitals around the nation are facing rapid changes with an aging population and increasing numbers of patients who need access to care, but for a variety of reasons lack the ability to pay for those vital services. As a result, now more than ever we must prepare and respond to community needs and collaborate with local organizations to properly administer to the poor and underserved of the Merrill area.

As a strong member of Ministry Health Care, Good Samaritan Health Center’s mission as a Catholic health care system is to further the healing ministry of Jesus by continually improving the health and well-being of all people, especially the poor, in the communities we serve.

Our Promise is to earn trust by working together as One Ministry to keep PATIENTS FIRST in everything we do. This Promise is the focus of everything we do and delivering on this Promise will be critical during these difficult economic times.

Good Samaritan Health Center must not only treat diseases, but lead the effort to create a vibrant, caring sustainable community that supports healthy lifestyles and the best quality of life possible.

To accomplish this, it is our goal to be an active partner with local public health leaders, business and nonprofit organizations in a concentrated effort to coordinate activities or any other aspect of health care services.

In this spirit, the vision of Good Samaritan Health Center Foundation is to be the recognized leader in raising and distributing funds which enables community organizations to promote the health and well being of the community, especially for the poor and underserved.

The Good Samaritan Health Center Foundation is committed to the Merrill community and will concentrate on pursuing the best opportunities available that will have the most impact on helping the poor and underserved. We have great talent across our facility, Ministry Health Care and our community.

I would like to thank each of you for the contributions that you have made personally and professionally as you have helped us make our community stronger, but our work is not yet done.

Together, we can all join our community to work together to reverse the downward spiral and help individuals change directions to the Spiral of Fulfillment.

Michael Hammer, President
Good Samaritan Health Center/Ministry Health Care

Thank You to Our GSHC 23rd Annual Golf Outing Sponsors

Thank you for supporting the 23rd GSHC Annual Golf Outing.

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This report reflects donations received between January 1, 2008 and July 31, 2009. Every effort has been made to ensure the accuracy of this report. If you do find an error with a donor's recognition, please accept our apologies in advance and give us a call to correct. For more information: 715-539-5042, Good Samaritan Health Center Foundation, 601 South Center Avenue, Merrill, WI 54452



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Spiral of Fulfillment – Changing Directions

Good Samaritan Health Center Foundation hopes you will join in our efforts to not only uphold but to expand the Foundation’s mission, *“to promote and support the mission of Good Samaritan Health Center of furthering the healing ministry of Jesus by continually improving the health and well-being of all people, especially the poor, in the communities we serve.”*

The Good Samaritan Health Care Foundation takes pride in helping our communities become healthier, happier places to live. Many lives in the Merrill area have benefited from the generosity of the Foundation donors. The Foundation supports community based programs too numerous to list. Through the generosity of its benefactors, the Foundation provides the financial support needed for many health and wellness initiatives.

You might consider contributing in one of many ways:

- A general cash donation welcomed in any amount
- DeAngelis Giving Society Membership of \$100 annual membership fee
- Life insurance
- Stocks and Securities
- A charitable remainder trust
- Donations of a gift annuities, bequests, real estate, or estate gifts
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